



PROSPER
LEARNING TRUST

Cookie Usage

DOCUMENT HISTORY

Policy reviewed and adopted by Prosper Learning Trust	October 2020
Review frequency	Three Years
Date of next review	October 2023
Responsible Officer	Data Protection Officer

Introduction

Our website uses Cookies to help us provide you with a useful and reliable browsing experience and to help us improve our site. Cookies are small files of letters and numbers that are stored on your device. When someone visits our website, we collect standard internet log information and details of visitor behaviour patterns. We collect this information in a way which does not personally identify anyone.

Cookies are small text files that are placed on your device to help our website provide a better user experience. Cookies are stored on your individual device and you have full control over their use.

How to Change Your Cookie Settings

You may deactivate or restrict the transmission of cookies by changing the settings of your web browser. Cookies that are already stored may be deleted at any time. To find out more about cookies and how to manage or delete them, visit www.aboutcookies.org.uk.

How to Manage Cookies on Popular Browsers:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit tools.google.com/dlpage/gaoptout.

If you choose to disable cookies, you may not be able to use all the features on our website.

Types of Cookies Used on this Website are:

First Party Cookies

These are necessary Cookies that are set by this website directly. These Cookies are essential to the running of our website and are kept for the duration of a user's visit. These keep track of things such as the session ID itself and whether the visitor has chosen to view the site in high visibility mode.

First Party Cookies Set by this Website

Name	Purpose	Expires
CitEContrast	Records if the user has switched to high visibility mode	End of session
PHPSESSID	Default identifier that PHP uses for Cookies which are generated during a session	End of session

Third Party Cookies

These are Cookies set by other suppliers which we may be using to enhance our site and which are controlled by them. The following section details third party Cookies you might encounter through this site. For more information on these Cookies or to opt-out of third parties collecting any data regarding your interaction on our website, please refer to their websites for further information.

Google Analytics

Like many websites, we use Google Analytics to collect information about visitor behaviour, such as the number of visitors to the various parts of our website. We do this to compile reports that help us improve our site. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here, what documents you download and what you click on. This analytics data is not tied to personally identifiable information (e.g. your name or address) so this information cannot be used to identify who you are.

Below is a description of the Google Analytics Cookies we may use on this site and what they are used for:

Name	Purpose	Expires
_utm.gif	Logs details about visitor's browser and computer	End of session
_utma	Used to distinguish users and sessions	2 years
_utmb	Used to determine new sessions/visits	30 mins
_utmc	Used to determine the duration of a visit	End of session
_utmv	Use to determine visitor behaviour during a session	End of session
_utmz	Stores the traffic source that explains how the user reached the site	6 months
_utmt	Used to throttle request rate	10 minutes
_utmt_masterTracker	Updates the total number of page visits in anonymous form	End of session
_ga	Used to distinguish users	2 years
_gid	Used to distinguish users	24 hours

You can find more detailed information about the Google Analytics Cookies we use by clicking [here](#).

You can find out more about Google's position on data privacy as regards to its analytics service, including information about the **Google Analytics opt-out browser add-on** in the Privacy Controls section [here](#).

Other Third Party Cookies

We may use third party plugins or integrate with other websites or services (for example: Issuu PayPal, ParentPay, WisePay, facebook, twitter, LinkedIn, YouTube, Instagram, vimeo).

For these to work they may set Cookies through our site. We do not control these Cookies and you should refer to their websites for their respective privacy policies or for further information on how to opt out of them collecting any data regarding your interaction on our website. Alternatively you may deactivate or restrict the transmission of Cookies by changing the settings of your web browser.

Related Policies

[Privacy Policy](#)